



Public Health
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FOR IMMEDIATE RELEASE
No. 001 – April 22, 2020

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Media Statement: COVID-19 Case Investigations at Group Living Facilities

Public Health – Muskegon County (PHMC) continues to work with our healthcare partners, including long-term care, assisted living, and adult foster care facilities, in our current COVID-19 response. COVID-19 cases have been identified in employees and residents of these types of facilities, including four deaths of residents of Seminole Shores Assisted Living as well as one death of a resident of DaySpring Assisted Living. PHMC appreciates the diligent efforts that both facilities have been making to follow all recommended strategies to protect their residents and employees in these high risk settings. Both facilities have fully cooperated with PHMC on investigations of positive cases.



FOR IMMEDIATE RELEASE

Date: April 22, 2020

Time: 2:00 PM EST

Heritage Senior Communities Testing All Assisted Living Residents and Staff

At Seminole Shores Assisted Living and all Heritage Senior Communities Assisted Living Homes, we recognize our role and responsibility during this uncertain time to prioritize two things: the health and well-being of our residents and employees while also playing a constructive role in supporting local health officials and government leaders as they work to contain the spread of Coronavirus/COVID19.

With the guidance of our local health department, we implemented a multi-level plan as the virus became more prevalent in our area. “We understand this pandemic has caused a great deal of disruption and angst for every one of us – whether in our senior communities or in our own homes. We want to assure you that we will continue to be transparent and communicative as we adapt our processes. The health and well-being of our residents and staff is our highest priority.” – Lauren Gowman, Director of Operations, Heritage Property Management

Our assisted living communities, throughout the State of Michigan are exercising LEVEL 5 Precautions which include the following safety measures:

- All non-essential visitors are prohibited from entering. Visitors that are allowed include: Physicians/Nurse Practitioners/Physician Assistants, Hospice Providers, Medically necessary ancillary services.
- We require a daily health-screening questionnaire and temperature checks for our incoming staff as well as a second temperature screening mid-shift.
- All residents remain in their apartments with all care, medications, meals and activities being delivered directly.

Heritage Senior Communities’ corporate managers have established a relationship with a Michigan-based physician & lab service, to proactively provide Coronavirus testing for ALL assisted living residents and ALL staff at each of our nine communities. The testing process began last week and results are beginning to be reported at three locations, with the remaining six to be tested throughout this week.

“Because we know that there are asymptomatic carriers of this virus, we feel that proactive testing is our best option for protecting our residents, our staff and their families at home.” – Scott Reenders, President, Heritage Property Management.

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Seminole Shores Assisted Living Center is an assisted living community in Norton Shores, Michigan. Fully licensed by the Michigan Department of Health and Human Services, Seminole Shores offers assisted living, memory care, respite and day services to West Michigan-area seniors. Heritage Senior Communities is a fourth generation, family-owned and -operated company dedicated to bringing quality senior housing and licensed assisted living. Based in Grand Haven, MI, Heritage Senior Communities is managed by Heritage Property Management, Inc.