

PUT THE SPOTLIGHT ON YOUR BUSINESS... JUMP START YOUR HOLIDAY SALES

Lansing DMA

**Only 3
Packages
available
per zone**

Select 4 networks:

Package Includes:

- ❖ Flight: 11/18/2013 – 1/5/2014
 - ❖ Select any 2 weeks you would like to air during these flight dates.
- ❖ 200 total spots across 4 networks
 - ❖ 50 spots each network

*\$400⁰⁰ package price
Lansing market
RM*

Client: <i>Moskegon Co. CVB</i>	Date: <i>11/15/13</i>
Campaign Flight: <i>Dec. 23 - Jan. 5, 2014</i>	Zone(s): <i>Lansing</i>
Signature: <i>Robert M. Lukens</i>	

*Subject to Comcast Spotlight Terms and Conditions

★ LIMITED PACKAGES

Package expires 2/28/2013. Minimum 2 week flight for a campaign. All spots are 30 seconds. Not all networks available in all zones. Subject to available inventory. Please see your account executive for further information.

Key word: year end