

# COMCAST: INVESTMENT & INNOVATION

## WHO WE ARE:

Michigan's **largest** residential video provider with over **1.1 million** total cable subscribers

Michigan's **largest** and **fastest** residential broadband provider, offering speeds up to **105 Mbps**

Michigan's **second largest** residential phone provider

One of Michigan's **fastest growing** providers of commercial class broadband and phone service, with broadband speeds up to **100 Mbps**

Regionally headquartered in Plymouth with **154 facilities** statewide, including **3** state-of-the-art call centers

## WHO WE SERVE:

Serving nearly **500 communities** in **29 counties** including Detroit, Flint, Grand Rapids and Lansing

## INFRASTRUCTURE INVESTMENT:

Investing **\$241 million** in capital in 2011 with over **\$3.4 billion** invested since 1996

Passing **2.9 million homes** with over **36,000 miles** of fiber-rich plant

## 2011 ECONOMIC IMPACT:

Generating **\$112 million** in taxes and fees

Employing **3,800** Michiganders, generating **\$208 million** in payroll and **\$60 million** in payroll taxes, and paying an average salary over **\$50,000**

Providing **\$28 million** in health and welfare benefits, **\$3 million** in training and **\$600,000** in tuition reimbursement

## COMMUNITY INVESTMENT:

Offering qualified families affordable Internet access through groundbreaking **Internet Essentials<sup>SM</sup>** broadband adoption program



**Comcast**  
**BUSINESS CLASS**

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## 2011 COMMUNITY INVESTMENT

Contributing **\$2.1 million** in complimentary cable and broadband service to schools, libraries and municipal buildings

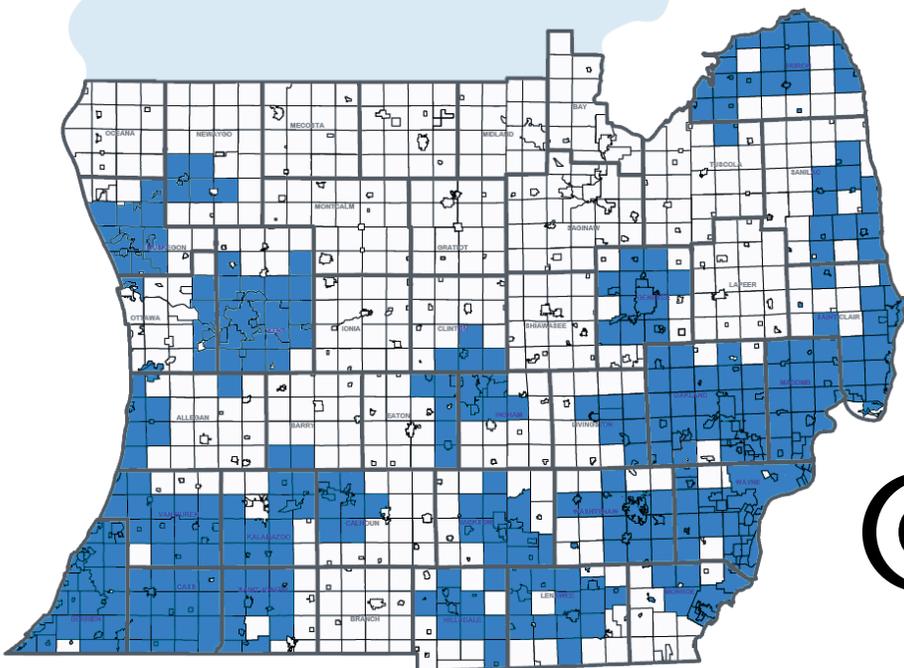
Providing **\$1.4 million** in foundation grants, sponsorships, Newsmakers and other in-kind contributions to nonprofits and charities

Awarding **\$116,000** in Comcast Leaders and Achievers scholarships to over 100 Michigan high school students

Providing **\$1.2 million** in public service announcements for civic and charitable causes

Employees pledging **\$180,000** in support of local United Way charities

**2,800** employees, family members, friends and community partners volunteering at **26** nonprofits statewide through Comcast Cares Day



## INNOVATIONS & ENHANCEMENTS

Introducing **XFINITY Home**, a total home security and home control solution

Launched **XFINITY TV, Internet** and **Voice** affording customers more high definition, speed, choice and control than ever before

Offering more On Demand programming than any other provider with **60,000 choices** and over **25 million** views per month

Unveiled **XFINITY TV, Mobile, Home** and **Sports Remote apps** extending services to mobile devices

Supporting mid-size to large commercial, government, educational and medical entities through **Metro Ethernet** – high bandwidth services on a single communications infrastructure

Investing in content and programming, including **NBCUniversal, NBC Sports Network, Sprout, E!** and **Universal Studios**

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